

Cybersecurity: Hunt or be hunted. Are you ready?



\$7.91 million

The average cost of a data breach in the U.S.¹

197 days

How long companies take to identify a data breach.

It takes **69 days** to contain it.¹

\$1 trillion by 2024

What cybersecurity expenditures are expected to reach.²



Top three global security threats³



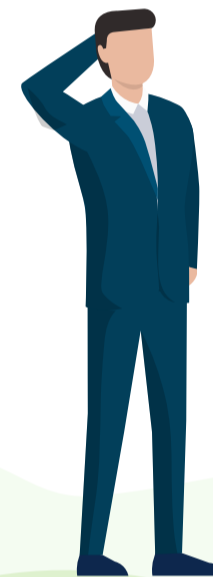
Did you know?



Every **14 seconds** a business falls prey to a ransomware attack.⁴

91% of attacks launch with a phishing email.⁵

Cisco blocks **20 billion threats** a day.⁶



Lifecycle Packages

With Cisco® Business Critical Services Essentials and Advantage Tiers, security operations teams can **reduce monetary loss from a cyberattack up to 99 percent**, with a layered defense that provides **4x faster outage detection** against cybercrime.

Tiers include:

Operational Insights Review

Use predictive analytics and insights to identify deficiencies and potential risks, and to monitor and optimize your Cisco security infrastructure.

Expert Review Workshops

Review your security strategy, architecture, and design to maximize the value of your security investments.



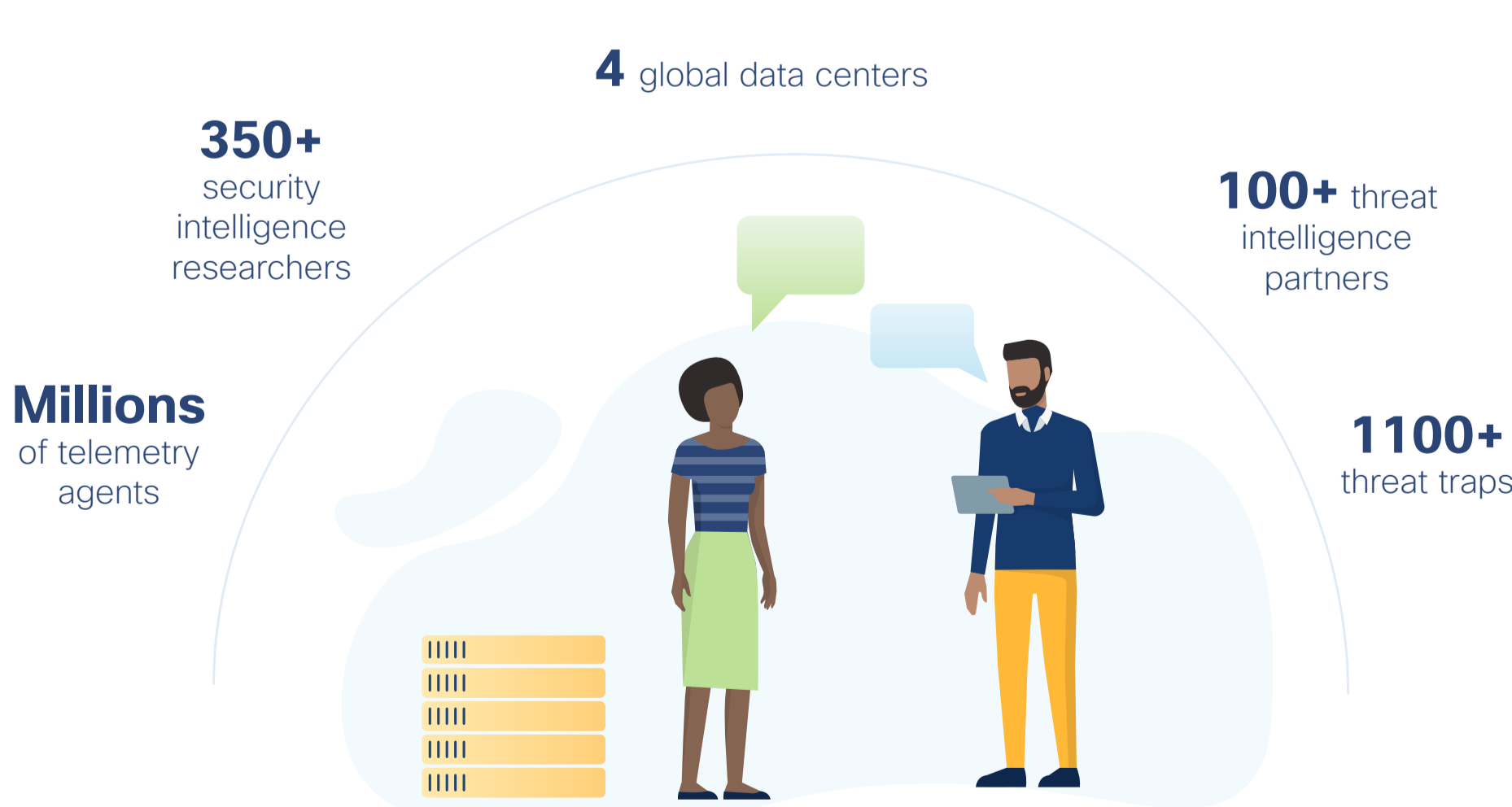
Change Window Support

Receive real-time consultation remotely from Cisco experts to address change planning, configuration, and implementation.

Accelerators

Address specific security operations challenges along the adoption lifecycle, with one-on-one remote technical sessions from a Cisco expert.

A recognized leader in security, Cisco has:



Cisco Business Critical Services can help your team achieve higher performance and accelerate transformation as you work to preempt, protect, and defend against attacks.

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